

非營利組織管理碩士學位學程在職專班 課程規劃 113入學生適用

Master's Program in Non-Profit Organization Management - Curriculum Plan for Students Admitted in Academic Year 113

修業規定 Requirements for Graduation	◆畢業學分 34學分 Total Graduation Credits: 34 Credits
	◇必修 6學分 (含論文4學分) / Compulsory 6 credits, including 4 credits for the thesis
	◇必選 18學分 (社會統計、質化研究法需至少選修一門) / Mandatory Electives 18 credits; must include at least one course in <i>Social Statistics</i> or <i>Qualitative Research</i>
	◇選修 10學分 Electives 10 credits

一年級 / First Year			
	選別 Category	課程 Course	學分數 Credits
上學期 Fall Semester	必修 Compulsory	非營利組織理論專題 Seminar on Non-Profit Organization Theory	2
	必選 Mandatory Electives	社會研究法 Social Research	2
		非營利組織講座專題 Seminar on Non-Profit Organization Management	2
		非營利組織的人力資源管理 Human Resource Management of NPO	2
		非營利組織專題：宗教服務類型 Seminar on Non-Profit Organization: Religious Ministry	2
		非營利組織與民營化專題 Seminar on NPO with Privatization	2
		健康、醫療與社會 Health, Medicine, and Society	2
		社會統計 Social Statistics	2
下學期 Spring Semester	必選 Mandatory Electives	質化研究法 Qualitative Research	2
		論文寫作 Thesis Writing	2
		非營利組織行銷管理 Nonprofit Organization Marketing Management	2
		非營利組織政策倡導與網絡治理 Policy advocacy and network governance of nonprofit organizations	2
		非營利組織的服務方案設計與評估 Program Planning and Evaluation of NPO	2

二年級 / Second Year			
	選別 Category	課程 Course	學分數 Credits
上學期 Fall Semester	必選 Mandatory Electives	社會影響力評估 Social Impact Measurement	2
		數位時代的行銷 Marketing in the Digital Age	3
		非營利組織的資訊管理 Information Management for Nonprofit Organizations	2
		非營利組織的發展與變革 Development and Transformation of Non-Profit Organizations	2
下學期 Spring Semester	必修 Compulsory	論文 Thesis	4
	必選 Mandatory Electives	非營利組織的財務會計分析 Analysis of Financial Accounting of NPO	2
		非營利組織募款管理 Nonprofit Organization Fundraising Management	2
		非營利組織的倫理規範與治理責任 Ethics and Governance Accountability in Non-Profit Organizations	2
		社會創新：政策與實踐 Social Innovation: Policies and Praxis	2
		行動研究專題：實踐與反映 Seminar in action research	2

※ 必選課程選別亦設定為選修。若必選學分超過18學分，則計入選修學分計算。
If mandatory elective credits exceed 18, the extra credits will be counted as elective credits.