## 非營利組織管理碩士學位學程在職專班 課程規劃 113入學生適用

Master's Program in Non-Profit Organization Management - Curriculum Plan for Students Admitted in Academic Year 113

## ◆畢業學分 34學分

Total Graduation Credits: 34 Credits

## 修業規定 Requirements for

Graduation

◇必修 6學分(含論文4學分)/

Compulsory 6 credits, including 4 credits for the thesis

◇必選 18學分(社會統計、質化研究法需至少選修一門)/

Mandatory Electives 18 credits; must include at least one course in *Social Statistics* or *Qualitative Research* 

◇選修 10學分

Electives 10 credits

	一年級 / First Year					
	選別	課程	學分數			
	Category	Course	Credits			
上學期 Fall Semester	必修	非營利組織理論專題	2			
	Compulsory	Seminar on Non-Profit Organization Theory	۷			
	必選 Mandatory Electives	社會研究法 Social Research	2			
		非營利組織講座專題	2			
		Seminar on Non-Profit Organization Management	۷			
		非營利組織的人力資源管理	2			
		Human Resource Management of NPO	_			
		非營利組織專題:宗教服務類型	2			
		Seminar on Non-Profit Organization:Religious Ministry				
		非營利組織與民營化專題	2			
		Seminar on NPO with Privatization				
		健康、醫療與社會 Health, Medicine, and Society	2			
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	必選 Mandatory Electives	社會統計 Social Statistics	2			
		質化研究法				
		Qualitative Research	2			
<del></del>		論文寫作	2			
下學期 Spring Semester		Thesis Writing	2			
		非營利組織行銷管理	2			
		Nonprofit Organization Marketing Management				
		非營利組織政策倡導與網絡治理	2			
		Policy advocacy and network governance of nonprofit organizations				
		非營利組織的服務方案設計與評估	2			
		Program Planning and Evaluation of NPO				

二年級 / Second Year					
	選別	課程	學分數		
	Category	Course	Credits		
上學期 Fall Semester	必選 Mandatory Electives	社會影響力評估	2		
		Social Impact Measurement			
		數位時代的行銷	3		
		Marketing in the Digital Age	J		
		非營利組織的資訊管理	2		
		Information Management for Nonprofit Organizations			
		非營利組織的發展與變革	2		
		Development and Transformation of Non-Profit Organizations	۷		
	必修	論文	4		
	Compulsory	Thesis	4		
	必選 Mandatory Electives	非營利組織的財務會計分析	2		
		Analysis of Financial Accounting of NPO	۷		
下學期 Spring Semester		非營利組織募款管理	2		
		Nonprofit Organization Fundraising Management	۷		
		非營利組織的倫理規範與治理責信	2		
		Ethics and Governance Accountability in Non-Profit Organizations			
		社會創新:政策與實踐	2		
		Social Innovation: Policies and Praxis			
		行動研究專題:實踐與反映	2		
		Seminar in action research			