

# 非營利組織管理碩士學位學程在職專班 課程規劃 114入學生適用

Master's Program in Non-Profit Organization Management - Curriculum Plan for Students Admitted in Academic Year 114

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| 修業規定<br>Requirements for<br>Graduation | ◆畢業學分 34 學分<br>Total Graduation Credits: 34 Credits                             |
|  | ◇必修 9 學分 ( 含論文4學分 )<br>Compulsory 9 credits, including 4 credits for the thesis |
|  | ◇選修 25 學分<br>Electives 25 credits   |

| 一年級 / First Year          |                  |   |                |
|---------------------------|------------------|---|----------------|
|                           | 選別<br>Category   | 課程<br>Course  | 學分數<br>Credits |
| 上學期<br>Fall<br>Semester   | 必修<br>Compulsory | 非營利組織理論專題<br>Seminar on Non-Profit Organization Theory                              | 2              |
|                           |                  | 社會研究法<br>Social Research  | 3              |
|                           | 選修<br>Elective   | 非營利組織講座專題<br>Seminar on Non-Profit Organization Management                          | 3              |
|                           |                  | AI與組織<br>Artificial Intelligence and Organizations                                  | 3              |
|                           |                  | 生成式人工智慧應用<br>Generative Artificial Intelligence applications                        | 1              |
|                           |                  |   |                |
| 下學期<br>Spring<br>Semester | 選修<br>Elective   | 社會統計<br>Social Statistics   | 2              |
|                           |                  | 非營利組織政策倡導與網絡治理<br>Policy advocacy and network governance of nonprofit organizations | 3              |
|                           |                  | 非營利組織行銷管理<br>Nonprofit Organization Marketing Management                            | 3              |
|                           |                  | 非營利組織的人力資源管理<br>Human Resource Management of NPO                                    | 1              |
|                           |                  | 非營利組織人力資源與職涯發展<br>Human Resource of NPO and career development                      | 2              |
|                           |                  | 募款生態與社會信任<br>The Fundraising Ecosystem and Social Trust                             | 1              |
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| 二年級 / Second Year         |                  |   |                |
|---------------------------|------------------|---|----------------|
|                           | 選別<br>Category   | 課程<br>Course  | 學分數<br>Credits |
| 上學期<br>Fall<br>Semester   | 選修<br>Elective   | 論文寫作<br>Thesis Writing  | 2              |
|                           |                  | 非營利組織專題：宗教服務類型<br>Seminar on Non-Profit Organization:Religious Ministry                   | 3              |
|                           |                  | 非營利組織的資訊管理<br>Information Management for Nonprofit Organizations                          | 2              |
|                           |                  | 產業組織與發展<br>Industrial Organization and Development  | 1              |
|                           |                  | 社會設計：組織導入與應用<br>Social Design: Implementation and Practice in Organizations               | 1              |
|                           |                  |   |                |
| 下學期<br>Spring<br>Semester | 必修<br>Compulsory | 論文<br>Thesis  | 4              |
|                           | 選修<br>Elective   | 非營利組織的財務會計分析<br>Analysis of Financial Accounting of NPO                                   | 3              |
|                           |                  | 非營利組織的倫理規範與治理責任<br>Ethics and Governance Accountability in Non-Profit Organizations       | 2              |
|                           |                  | 社會影響力評估<br>Social Impact Measurement  | 2              |
|                           |                  | 實踐與反映：行動研究導論<br>Practice and Reflection: An Introduction to Action Research               | 2              |
|                           |                  | 行動研究專題<br>Action Research Seminar   | 1              |
|                           |                  | 非營利組織策略規劃與管理實務<br>Strategic Planning and Management Practices for Nonprofit Organizations | 1              |
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